

Muriira Mbaya

Kenya



mbayasnik@gmail.com



+254721470951



[linkedin.com/in/muriira-mbaya-09814328](https://www.linkedin.com/in/muriira-mbaya-09814328)

Summary

my name is Muriira Mbaya

<https://onfrontiers.com/profile/mmbaya>

Here are some of my major accomplishment:

Started two major flower farms in timau,from concept,Research,project proposals, to sourcing land

https://www.linkedin.com/posts/muriira-mbaya-09814328_propaland-flower-farm-project-activity-6732231265371607040-NWHQ

Started aflower growers/exporters/dealers networking group,has the movers and shakers in the multibillion flower industry.

<https://www.linkedin.com/groups/4273864>

Working with smallholder farmers to realise lastmile certified seeds and inputs distribution in rural kenya.

https://www.linkedin.com/posts/muriira-mbaya-09814328_activity-6618001975630012416-MqhL

Lobbied and advocated for the rights of smallholder farmers to be included in the constitutional changes ongoing in kenya.

https://www.linkedin.com/posts/muriira-mbaya-09814328_bbi-impact-agriculture-activity-6727586887298519040-ZP-U

Identified importers for speciality orthodox teas from kenya on behalf of amajor orthodox tea grower in kenya.

https://www.linkedin.com/posts/muriira-mbaya-09814328_delivered-orthodox-tea-samples-to-london-activity-6723174239328854016--t9G

Currently working on an idea that will mainstream contract farming model up to the village level in Kenya.

I look forward to working together.

Regards
muriira Mbaya
operations Director
propaland worldwide Ltd
cell/ WhatsApp +254721470951
Skype:propaland

<https://futurefamilyoffice.net/service-providers/investment-products/south-africa/propaland-worldwide-ltd/>

Experience



Trade Finance Specialist

Euro Exim Bank

Jun 2021 - Present (3 months +)

Trade Finance Instruments

Trade finance services are primary products of Euro Exim Bank's business model. With our experience and knowledge in trade finance industry we are ready to provide a reliable and effective service for our clients international business transactions. Euro Exim Bank is specialized and have the quickest issuance procedures, ensuring that you spend minimum time on process and documentation than through other institutions.

We offer cross border :

Letters of credit
standby letter of credit
Bank Guarantees
proof of Funds
Bidbonds
Email me on:
nicholasmuriira.m@euroeximbankgroup.com



Expert

OnFrontiers

Jan 2021 - Present (8 months +)

available for consultation in Agribusiness, FMCG, Agriculture, social impact, floriculture, Rural development in Africa, East Africa, Kenya,



Director Of Business Operations

Propaland worldwide Ltd

Mar 2013 - Present (8 years 6 months +)

Our company propaland worldwide ltd,executes major agribusiness programmes,for and on behalf of investors,from concept,project plan,management up to execution.We have succesfully launched two major flower farms on behalf of clients that employ over 2600 employees today

We also implement impact projects that target the smallholder farmers in kenya and East africa.We are the roots in the grass,to reach the grassroots.We can quickly mobilise smallholder farmers to uptake an impact project.See the link video.

https://www.linkedin.com/posts/muriira-mbaya-09814328_activity-6618001975630012416-MqhL

Our team also can carry out detailed paid for research and on the ground surveys on behalf of clients.

I look forward to working together.

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in the past we helped in setting up major agribusiness companies in Kenya.

Agribusiness Consulting
Helped source and Establish 3major flower farms in Kenya.
from Concept, project proposals to Implementation.
setup a network to help flower farmers sell directly to buyers

Direct Flower Buyers
https://www.linkedin.com/groups/4273864?_mSplash=1



founder

<https://www.linkedin.com/groups/4273864> Direct flower Deals
Mar 2011 - Present (10 years 6 months +)

Direct flower deals

is a networking LinkedIn group, for the floriculture industry, here flower producers post what they offer and buyers choose who to make a deal with.

You can join Direct flower deals LinkedIn group on this link

<https://www.linkedin.com/groups/4273864>



Business Operations Manager

MT KENYA PROPERTY LTD

Mar 2008 - Mar 2013 (5 years 1 month)

Real Estate Sector;

-Responsible for Market Research

-property listings

-Budgeting

-Team leader Sales and Leasing

-Deal generation/Deal closure

<http://www.bluetoad.com/publication/index.php?i=253849&ver=html5&p=39>



Sales Marketing Executive

EN MASS EXPO LTD

Jan 2005 - Jan 2008 (3 years 1 month)

PROMOTIONS

ROADSHOWS

MARKETING CAMPAIGNS

BANNER ADS

OUTDOOR ADVERTS



Attachment; merchandiser

Coca-Cola Consolidated

Mar 2004 - Aug 2004 (6 months)

-Responsible for pushing sales

-merchandising

-Organize promotions and road shows

Education



KENYA METHODIST UNIVERSITY

Bachelor of Business Administration (BBA), International Business/Trade/Commerce

2009 - 2012



Egerton University

diploma, Applied Horticulture and Horticultural Business Services

2002 - 2004

Skills

International Trade • Advertising • New Business Development • Marketing Strategy • Business Strategy • Sourcing • Management • Sales Management • Business Development • Export