



Binh Thanh District
Ho Chi Minh city, Vietnam, 700000

0829422181

nguyenthithongphan146@gmail.com

- Socializing
- Communicating
- Travelling
- Analytical thinking
- Cooking
- Dancing
- Singing
- Reading
- Writing

NGUYEN THI HONG PHAN

EXPERIENCE

February 2021 - Present - Vietnam

Marketing Executive - Sirius World Agency

Writing SEO website

Planning Marketing plans

Researching markets

Running Facebook Ads

Virtual Media Marketing • Oigetit Fake News Filter

January 2021 - June - Vietnam

Creating, editing and writing social media content for Instagram

Researching new methods and applying algorithms to get more followers

Seeding and finding catchy contents and reels

Teaching Assistant • Vinschool

July 2017 - June 2020 - Vietnam

Communicating/translating with parents/homeroom teacher/student affairs/etc

Recapping the lessons/answers during studying time for the students, tutoring after school to help students prepare for

Checkpoint exams

English Teacher Intern • KJIT College

January 2017 - May 2017 - India

Planning and executing Soft Skills and Language, designing

Teaching methods, introducing cultural education-teaching about various cultures, developing leadership skills

Setting strategies to increase the involvement of the students with the College's activities

Marketing Volunteer • Daily Brew Coffee Company

June 2019 - August 2019 - Indonesia

Introducing to customers about Daily Brew, doing a survey of the potential markets and investigating the menu, creating ways for selling targets: cooperate with apps, discount for students

EDUCATION

Sai Gon University, Ho Chi Minh, Vietnam

2012 - 2016

- Learning Business and Tourism English
- Vietnamese Students' Association of the Class DAN1211
- Performer of musical events

Acknowledging about Vietnamese custom, people, landscapes, historical sites across all the provinces in Vietnam from Ha Noi to Ca Mau by 2 field trips

AIM Academy February 2020

Digital Platform Marketing: Knowing basic about websites, Digital Platforms and Channels, Media Planning, metrics and equations, YouTube and Facebook formats

IPB University

June 2019 - August 2019

Learning Sustainable Development Tourism, Native Speakers

Start-up business, Millennial Entrepreneur, Social Entrepreneurship Workshops of AIESEC IPB in Bogor, Indonesia

ACHIEVEMENTS

Surpassed the targets 4.8/6 in the Checkpoint exams which has 20/50 students get 6 in Maths

Successfully motivating students to study English in both colleges in KJ Campus, setting up workshops for students and colleagues

Was published on the daily news for the successful accomplishment in Gujarat newsletter

SKILLS

Computer: Word, Excel, Google tools, Outlook, Zoom

Presentation: Excellent (Workshops, Talk shows)

Operating games: quiz, music dance, warm-up

Languages: Vietnamese (Native), English (~ IELTS 7.5)

Others: Making videos

Writing: Travel website (Language: English)

REFERENCES

Cheryl Victoria Line- Cambridge English Teacher:

v.cheryl@vinschool.edu.vn Relationship: Corporate coworker