



SHEIKH MUHAMMAD ASRAR AHMAD

PERSONAL SUMMARY

I am being engaged with e-commerce, social media marketing, business development, event management and content development works throughout my academic, professional and outer curriculums. I am obsessed with learning new things and also with travelling.

CORE STRENGTHS

- Content Writing and Marketing
- Public Relations
- Customer Management
- Presentation
- Team Work

CONTACT DETAILS:

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CAREER HISTORY

HELLOBELL WORLD MOBILE SHOP - (SUWON)

Executive - Marketing Executive (December 2019 - September 2020)

Engaging Sellers
Providing E-commerce Training
Content Development
Content Quality Assurance

ALIBABA GROUP - (DARAZ BANGLADESH LIMITED)

Executive - Commercial Department (3 June 2018 - 31 July 2019)

Engaging Sellers
Providing E-commerce Training
Content Development
Content Quality Assurance

BIKEBD.COM

Author & Editor (Remote) - (September 2015 - November 2017)

Exploring Motorcycles
Review Writing on Different Brand's Bikes
Market Research and analysis
Fieldwork and collecting latest news regarding motorcycles

ACADEMIC HISTORY

Ajou University, South Korea

MBA | 2019-2021

Major: International Business
CGPA Percentage: **95.5%**
Grade Excellence Scholarship (Twice)
Member of winning team at Ajou "International Day"

Daffodil International University

BBA | 2015-2019

Major: Marketing
CGPA Percentage: 81%
Director of Copywriting and Blogging, Marketing Club
Executive Member, Social Business Student Forum

LANGUAGE PROFICIENCY

1. Bengali - Bilingual
2. English - **IELTS: 7 (Overall)**
3. Korean - Minimal Speaking, Moderate Reading & Writing
4. Hindi - Proficiency in Speaking and Listening

HOBBIES & INTERESTS

- Testing Mobile Apps Feasibility (Certified by Grameenphone)
- Experiencing New Technologies (Regarding Marketing)
- Photography (Certified from Pathshala)
- Motorcycling (Traveled 35 Districts of BD by Bike)
- Article Writing
- Academic Consultancy