



WIRASTO

PROFESIONAL
BANKER

PROFESSIONAL SUMMARY

I am an experienced Banker in sales /Marketing Field and Digital Marketing Enthusiast who is looking for a new challenge

GET IN CONTACT

Mobile: +62 812.1331.2858
wira_c180@yahoo.com
Jakarta, Indonesia

KEY STRENGTHS

- Exceptional communication and networking skills
- Digital Marketing Specialist, content creator, Copy Writing
- Successful working in a team environment, as well as independently
- work under pressure in order to follow instructions and deliver quality results.

EDUCATION

BRAWIJAYA UNIVERSITY
Bachelor of Law 2007

SKILL & INTEREST

Marketing Communication
Digital Marketing
Photography
UI & UX

PREVIOUS EXPERIENCE

PT. BCA Finance (2007 - 2008)

LOAN ADMINISTRATION

Review loan docs prior to funding, handle loan procedures, verification of internal credit approval and loan covenant.

PT. Bank Danamon Indonesia (2008 - 2010)

PRIORITY BANKING

Work in either retail or wholesale banking and helping clients with their account details to giving advice on financial statement.

PT. Bank Rakyat Indonesia (2010 - Now)

- TRAINEE PPS-EXTERN

2010 - 2011

Work with different departments to gain perspective including marketing, sales, customer service, purchasing, merchandising and personnel departments.

- JUNIOR ACCOUNT OFFICER 1 JAKARTA 2 REGION

2011 - 2012

- JUNIOR ACCOUNT OFFICER 1 JAKARTA TB SIMATUPANG

2012 - 2013

Responsible for maintaining customer, develop new customer and analyze corporate financial statement.

- BRANCH MARKETING MANAGER TANJUNG KARANG, BANDAR LAMPUNG

2013 - 2015

Responsible for sales products by implementing sales plan; supervising sales staff. Determine annual unit and gross-profit plan by implementing marketing strategy, analyzing trends and result.

- HEAD OF SUB BRANCH KOTA AGUNG, LAMPUNG

2016 - 2017

- HEAD OF SUB BRANCH PELABUHAN RATU, WEST JAVA

2017 - 2018

- HEAD OF SUB BRANCH CEMPAKA PUTIH, JAKARTA

2018 - Now

Directing for all operational aspects including distribution, customer service, human resources, administration and sales, developing forecast, financial budgeting and business plan in accordance with the bank's objectives.

As a Head of Sub Branch, I have to handle other tasks to support bank's objectives such as publication for corporate action/event, Corporate Social Responsibility to community or institutional.