



WIRASTO

PROFESIONAL
BANKER

PROFESSIONAL SUMMARY

I am an experienced Banker in sales /Marketing Field and Digital Marketing Enthusiast who is looking for a new chalange

GET IN CONTACT

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Jakarta, Indonesia

KEY STRENGTHS

- Exceptional communication and networking skills
- Dlgital Marketing Specialist, content creator, Copy Writing
- Successful working in a team environment, as well as independently
- work under pressure in order to follow instructions and deliver quality results.

EDUCATION

BRAWIJAYA UNIVERSITY
Bachelor of Law 2007

SKILL & INTEREST

Marketing Communication
Digital Marketing
Photography
UI & UX

PREVIOUS EXPERIENCE

PT. BCA Finance (2007 - 2008)

LOAN ADMINISTRATION

Review loan docs prior to funding, handle loan procedures, verification of internal credit approval and loan covenant.

PT. Bank Danamon Indonesia (2008 - 2010)

PRIORTY BANKING

Work in either retail or wholesale banking and helping clients with their account details to giving advice on financial statement.

PT. Bank Rakyat Indonesia (2010 - Now)

- TRAINEE PPS-EXTERN 2010 - 2011

Work with different departments to gain perspective including marketing, sales, customer service, purchasing, merchandising and personel departments.

- JUNIOR ACCOUNT OFFICER 1 2011 - 2012
JAKARTA 2 REGION

- JUNIOR ACCOUNT OFFICER 1 2012 - 2013
JAKARTA TB SIMATUPANG

Responsible for maintaining customer, develop new customer and analyze corporate financial statement.

- BRANCH MARKETING MANAGER 2013 - 2015
TANJUNG KARANG, BANDAR LAMPUNG

Responsible for sales products by implementing sales plan; supervising sales staff. Determine annual unit and gross-profit plan by implementing marketing strategy, analyzing trends and result.

- HEAD OF SUB BRANCH 2016 - 2017
KOTA AGUNG, LAMPUNG

- HEAD OF SUB BRANCH 2017 - 2018
PELABUHAN RATU, WEST JAVA

- HEAD OF SUB BRANCH 2018 - Now
CEMPAKA PUTIH, JAKARTA

Directing for all operasional aspects including distribution, customer service, human resources, administration and sales, developing forecast, financial objecting and business plan in accordance with the bank's objectives.

As A Head Of Sub Branch, I have to handling other task to support bank's objectives such as publication for corporate action/event, Corporate Social Responsibility to community or institutional.